



a PewResearchCenter project

Chronicling Latinos' diverse experience in a changing America

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About the Center

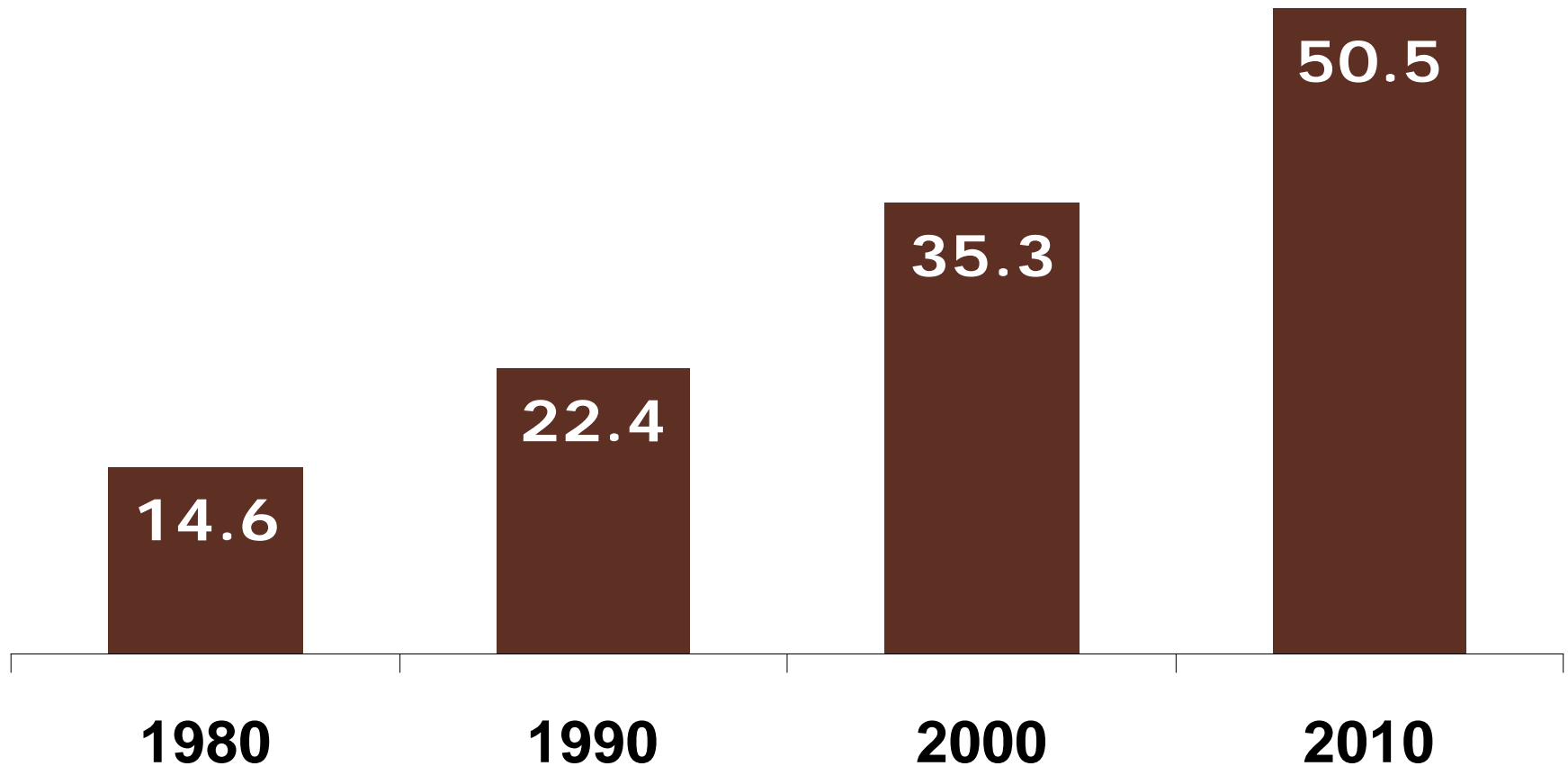
About the Pew Hispanic Center

- PHC established in 2001
- Founding director: Roberto Suro
- Funded by The Pew Charitable Trusts
- A part of the Pew Research Center
- Purpose is to improve understanding of the diverse Hispanic population in the U.S. and to chronicle the growing impact of this population on the U.S.
- “Fact tank,” not a think tank

Demographics

U.S. Hispanic Population Four Decades of Growth

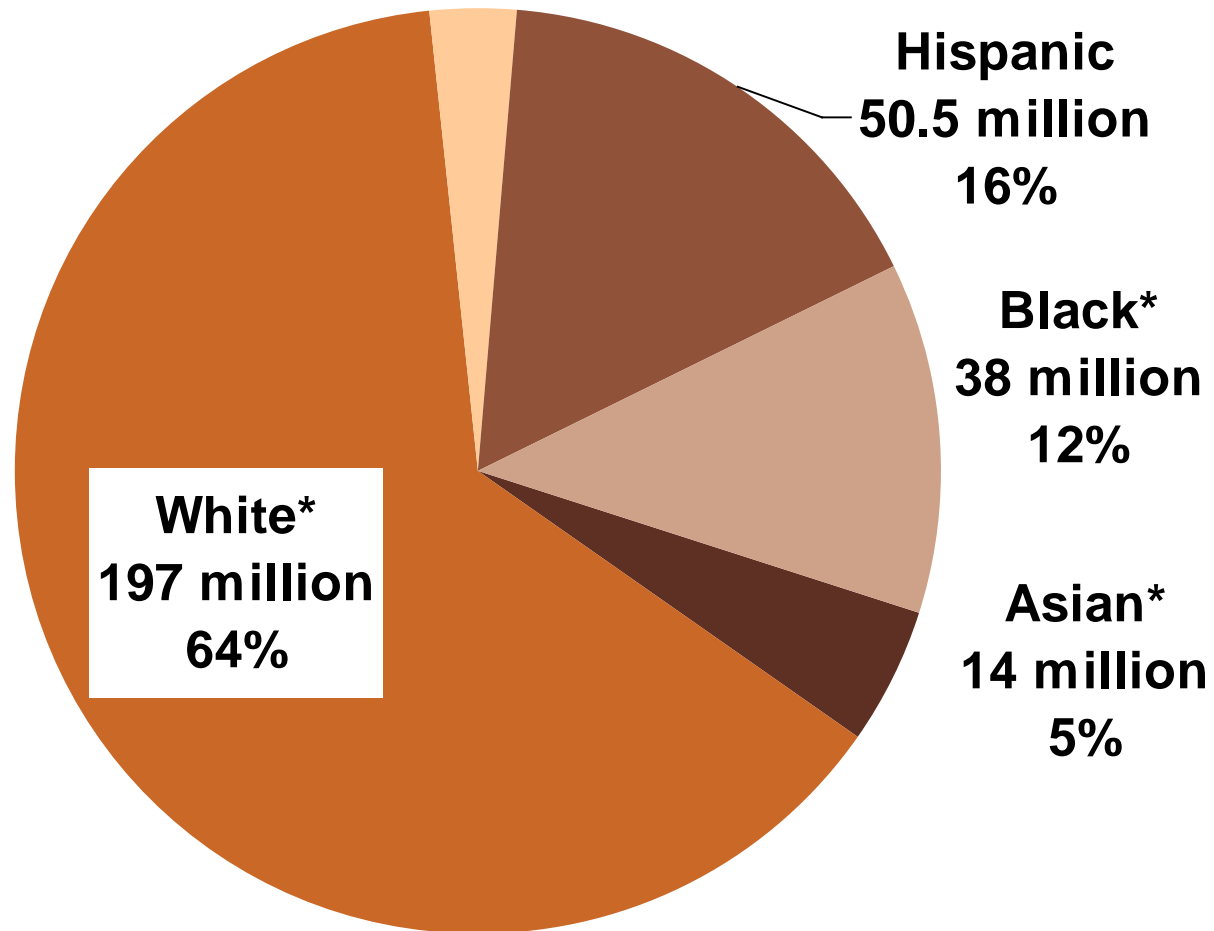
In millions



U.S. Population by Race & Nativity: 2010

Fastest Growth By Hispanics and Asians

Total U.S. Population — 309 million



States with Greatest Hispanic Population Growth, 2000-2010

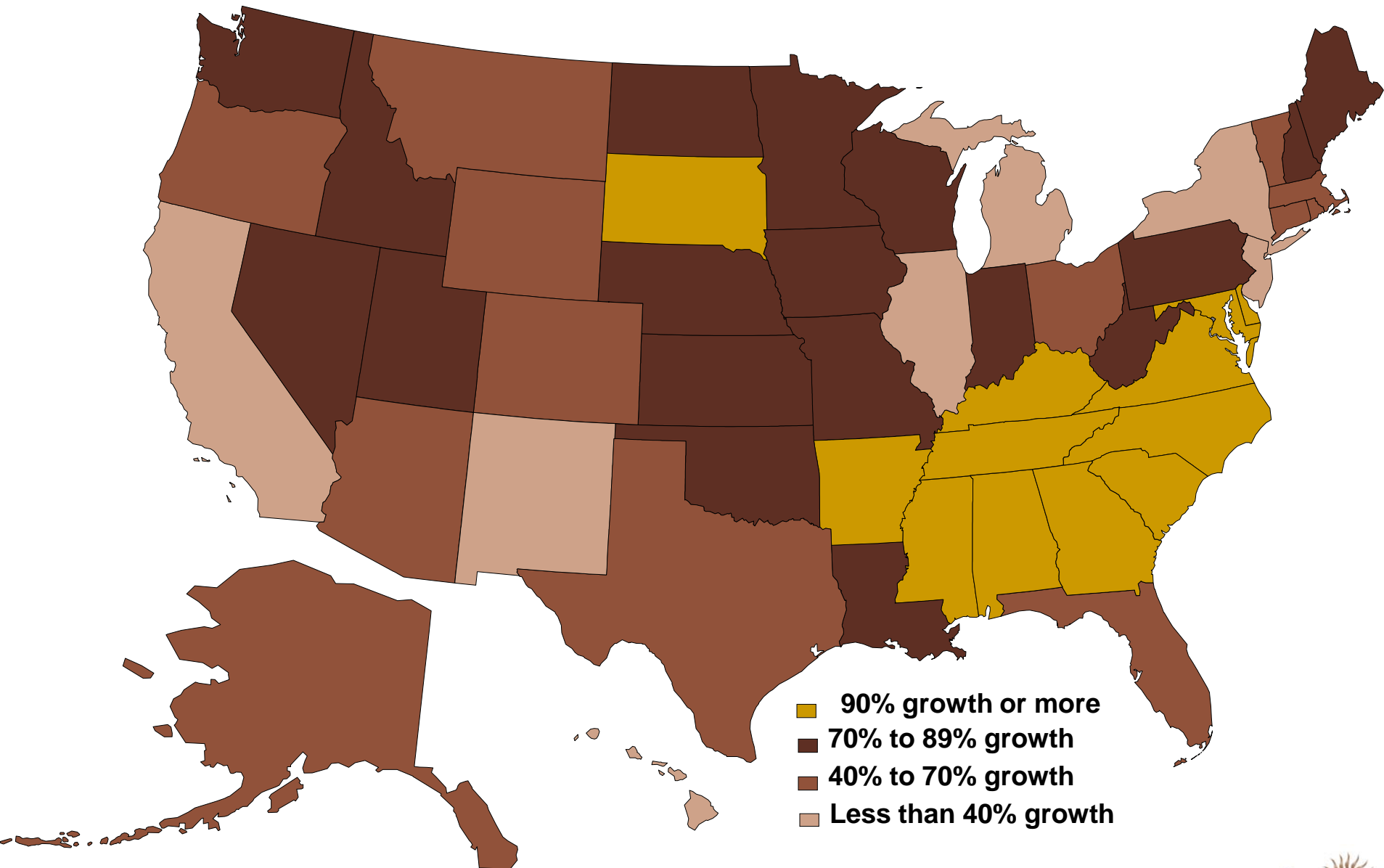
In percent

Growth,
2000-2010

U.S. Total	43
South Carolina	148
Alabama	145
Tennessee	134
Kentucky	122
Arkansas	114
North Carolina	111
Maryland	106
Mississippi	106
South Dakota	103
Delaware	96
Georgia	96
Virginia	92

Source: 2010 U.S. Census.

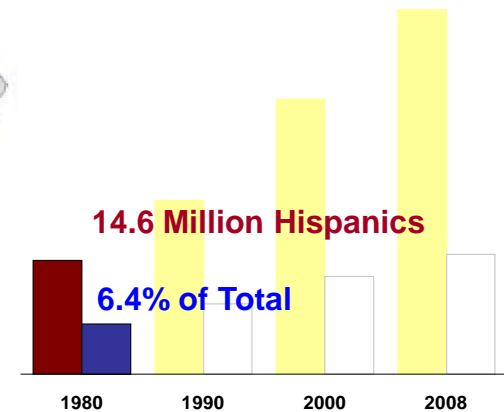
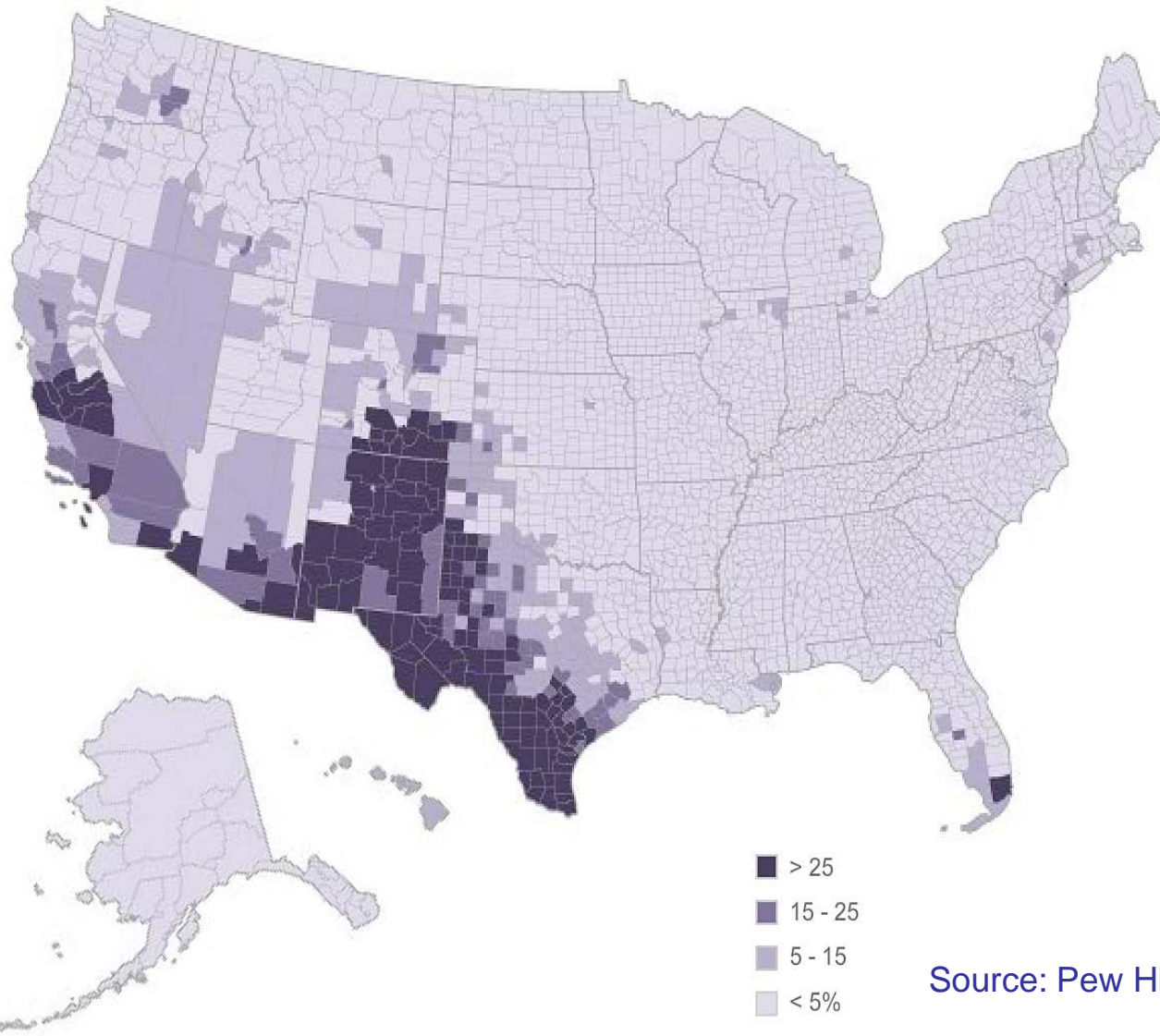
Hispanic Population Growth, 2000-2010



- 90% growth or more
- 70% to 89% growth
- 40% to 70% growth
- Less than 40% growth

Where Were Concentrations in 1980?

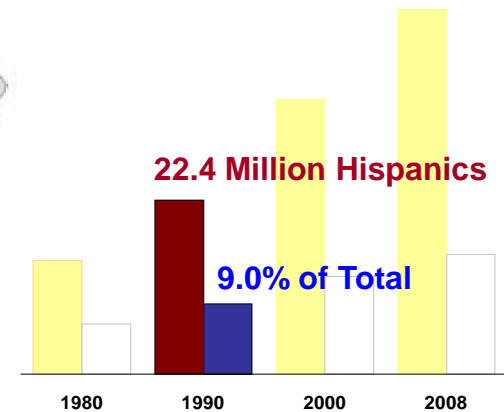
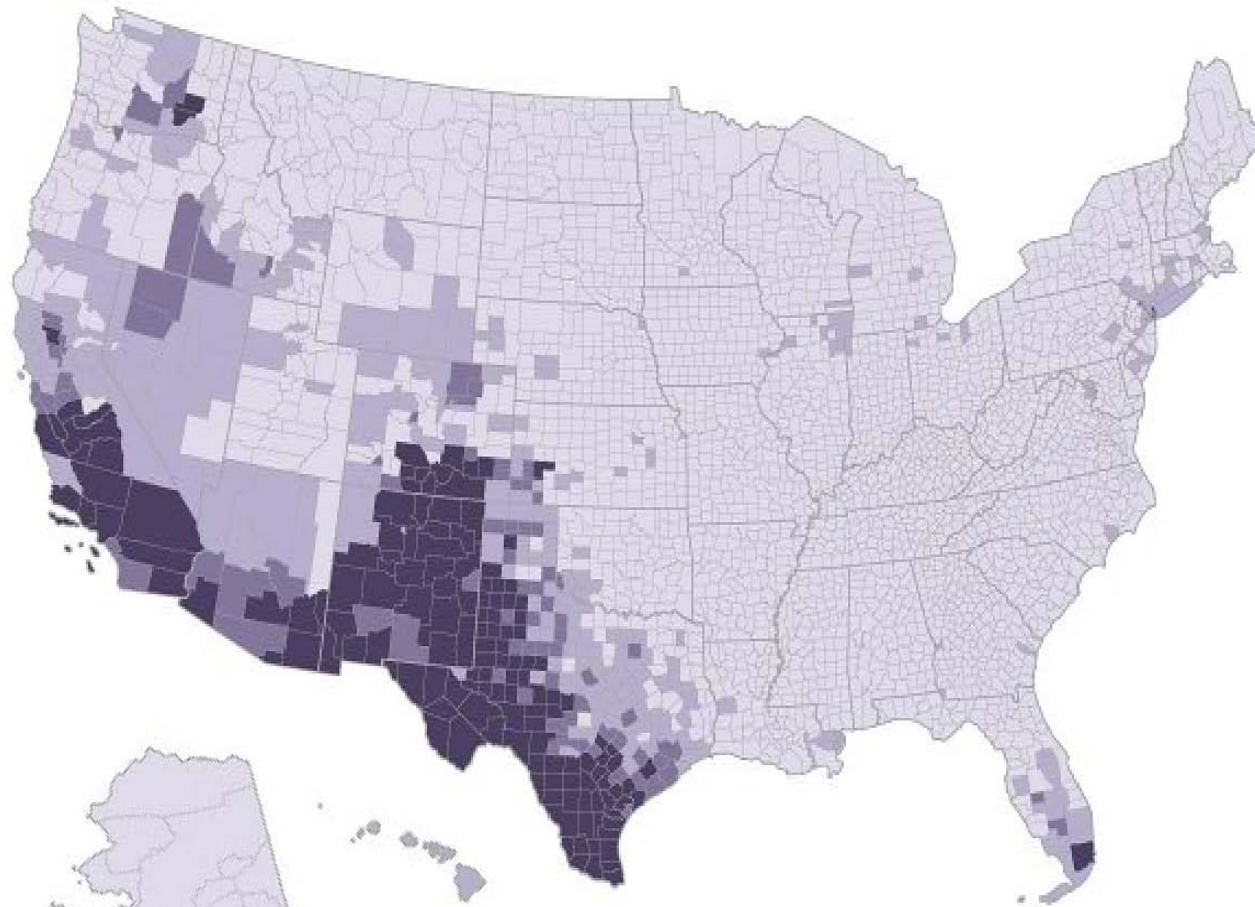
Almost All 15%+ Counties Along Border



Source: Pew Hispanic Center

Where Were Concentrations in 1990?

Almost All 15%+ Counties Along Border, Still

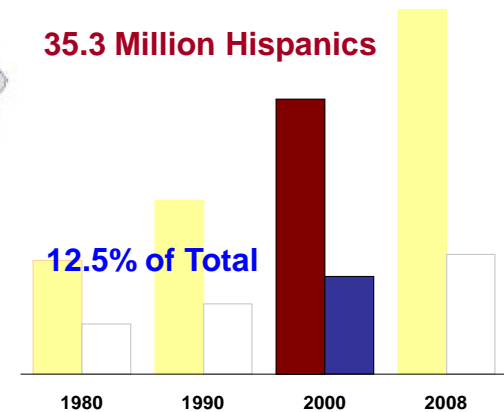
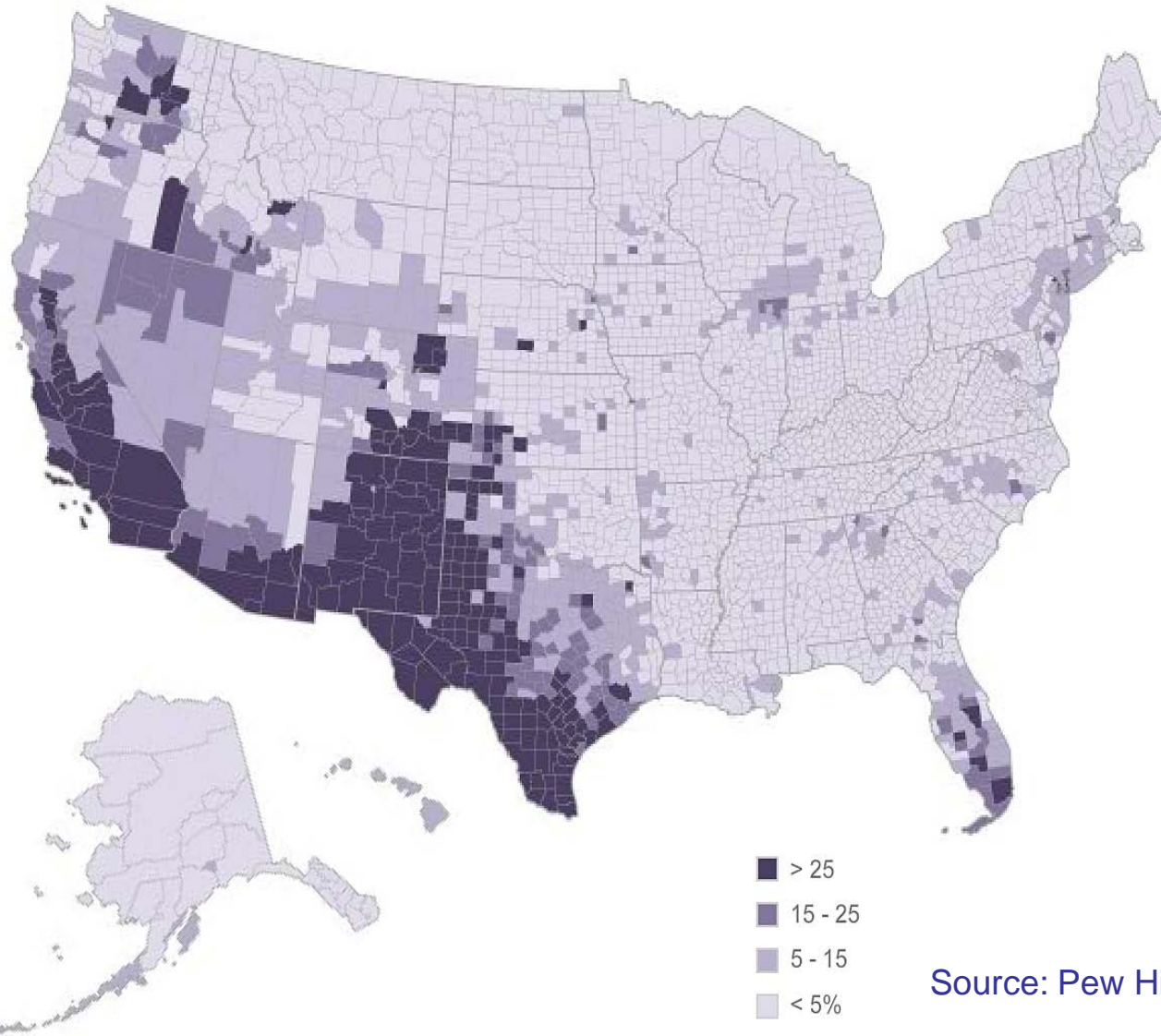


**236 Counties
With 15%+
Hispanic**

Source: Pew Hispanic Center

Where Were Concentrations in 2000?

Fast Growth Away from Border

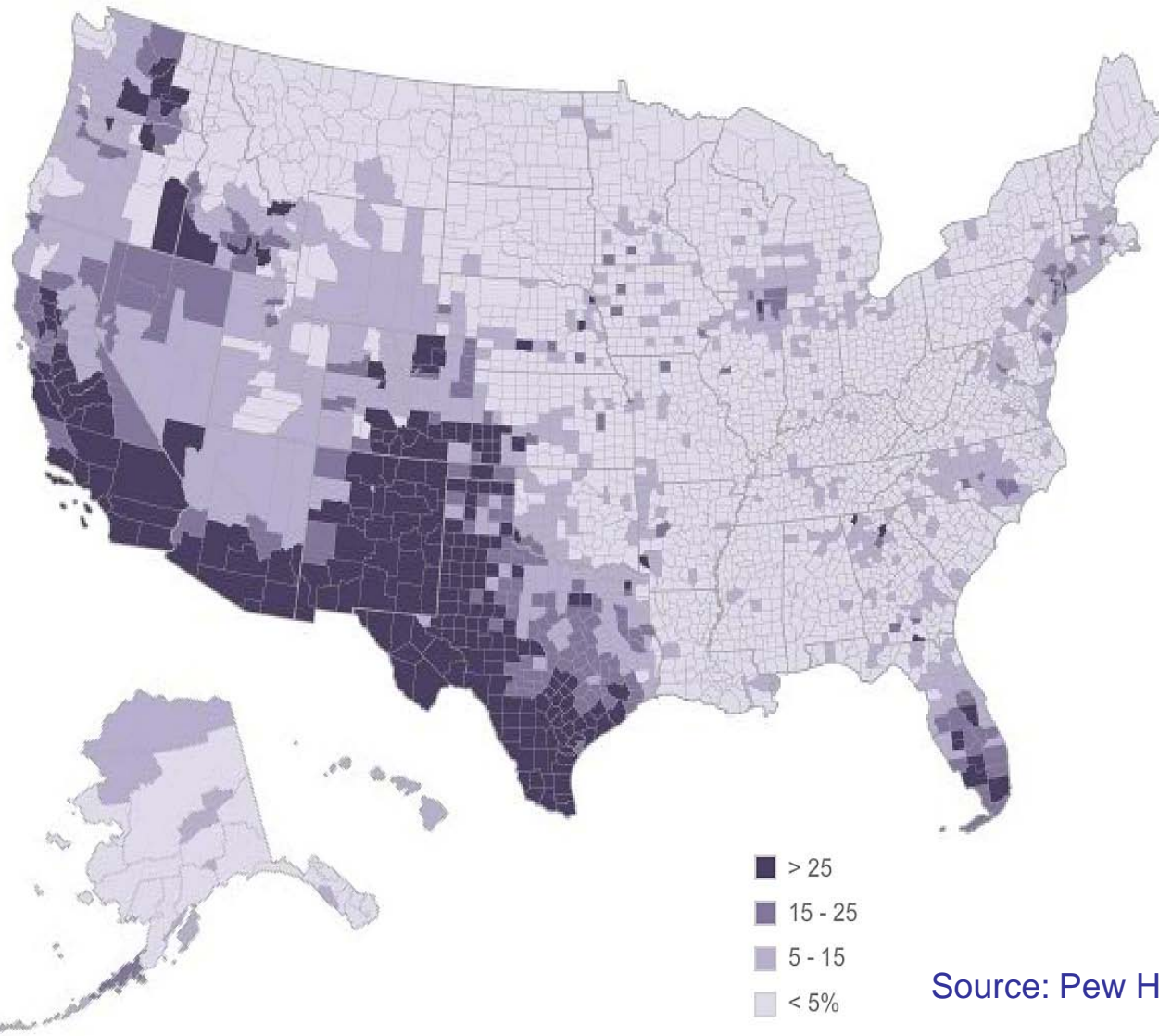


333 Counties
With 15%+
Hispanic

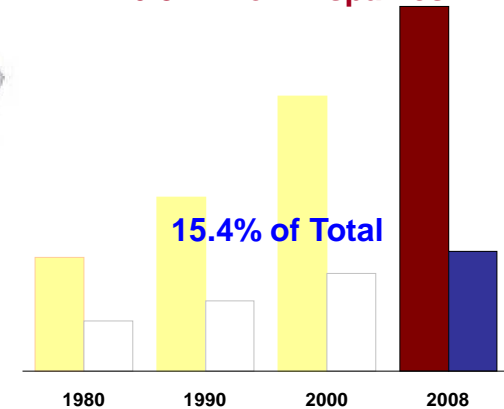
Source: Pew Hispanic Center

Where Were Concentrations in 2008?

Many Concentrations Emerge in Distant Areas



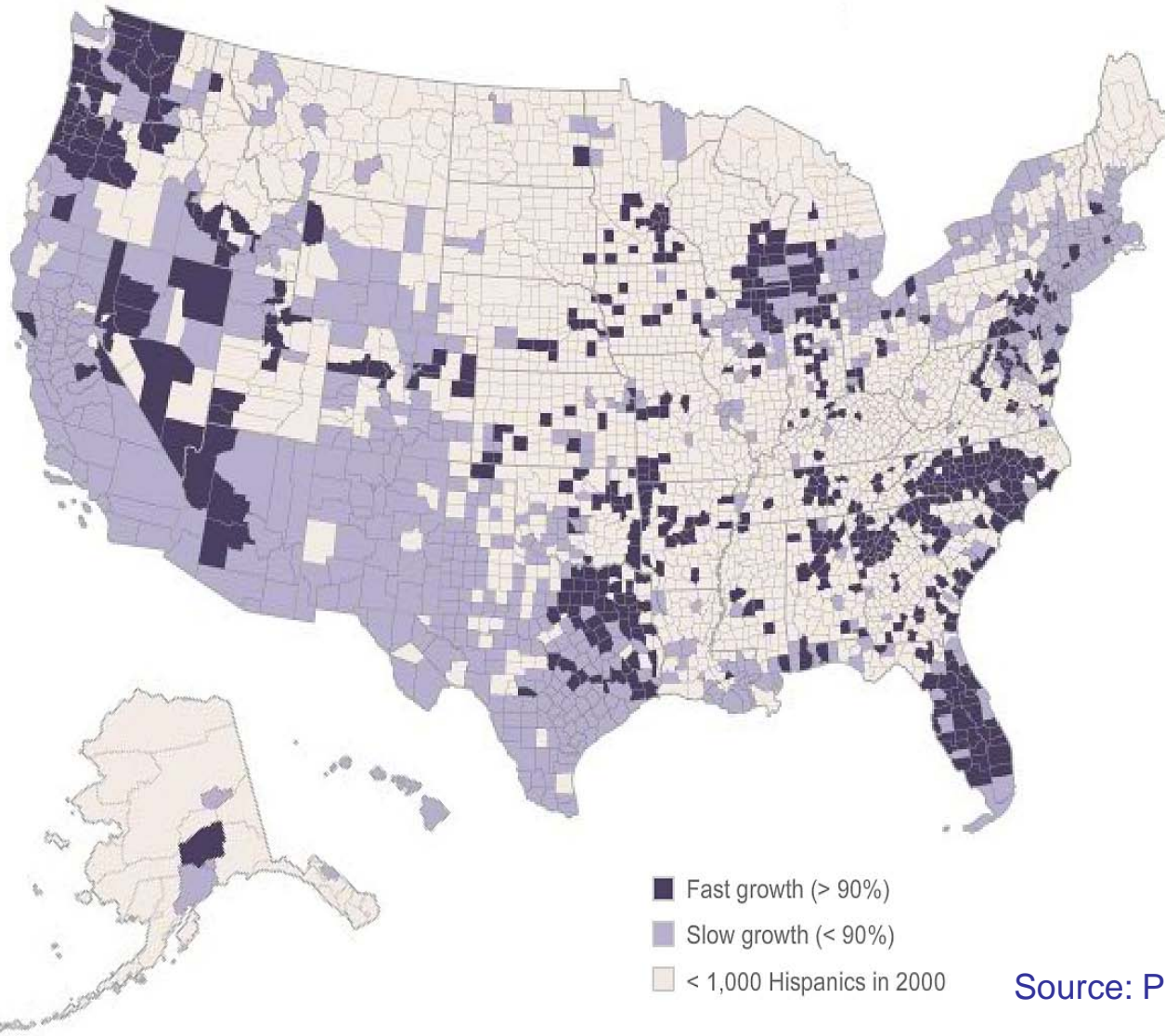
46.8 Million Hispanics



446 Counties
With 15%+
Hispanic

Source: Pew Hispanic Center

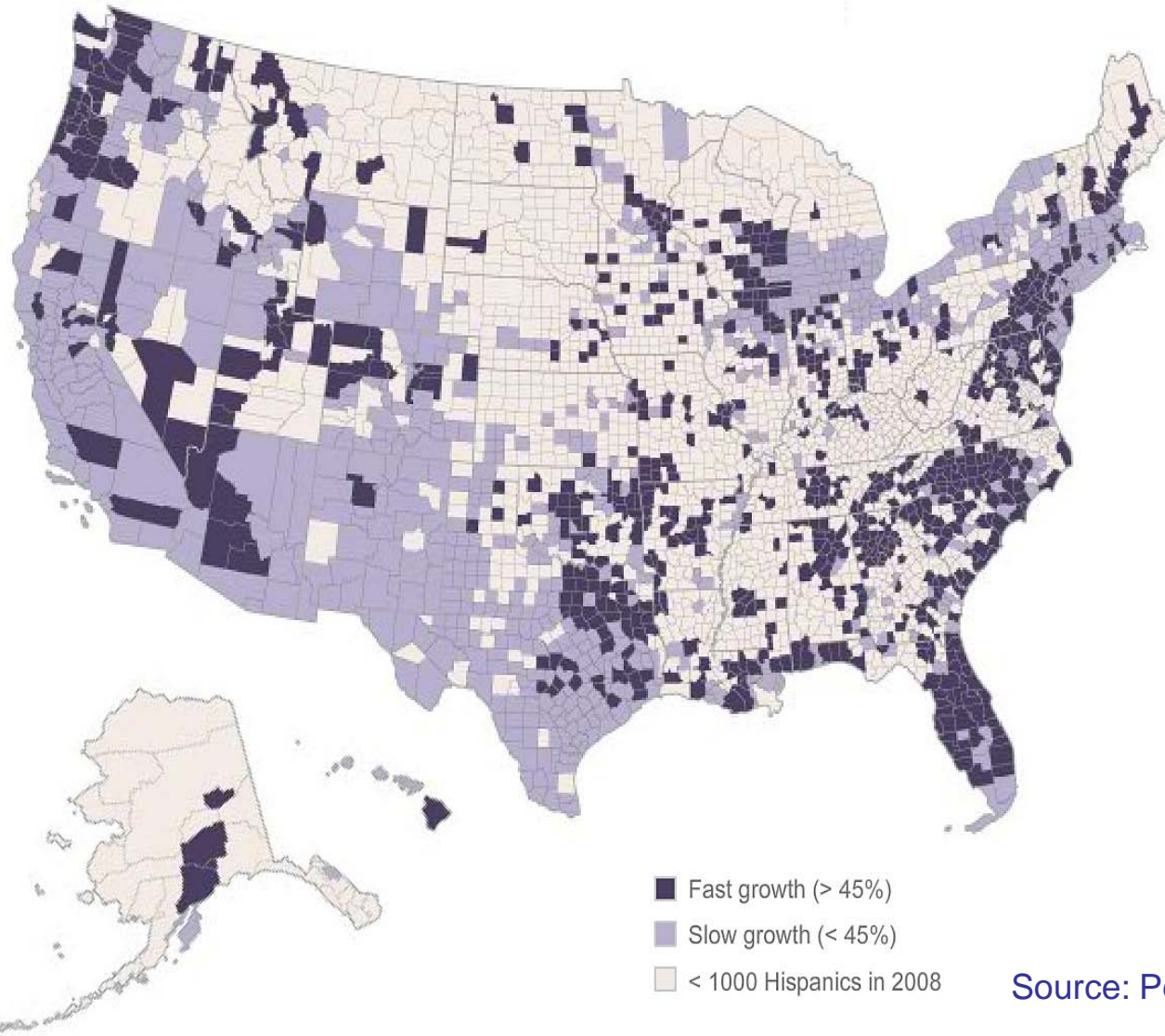
Latino Population Growth, 1990-2000



1,670 Counties
With More than
90% Growth

Source: Pew Hispanic Center

Latino Population Growth, 2000-2008



1,590 Counties
With More Than
45% Growth

Source: Pew Hispanic Center

States with Largest Hispanic Populations, 2010

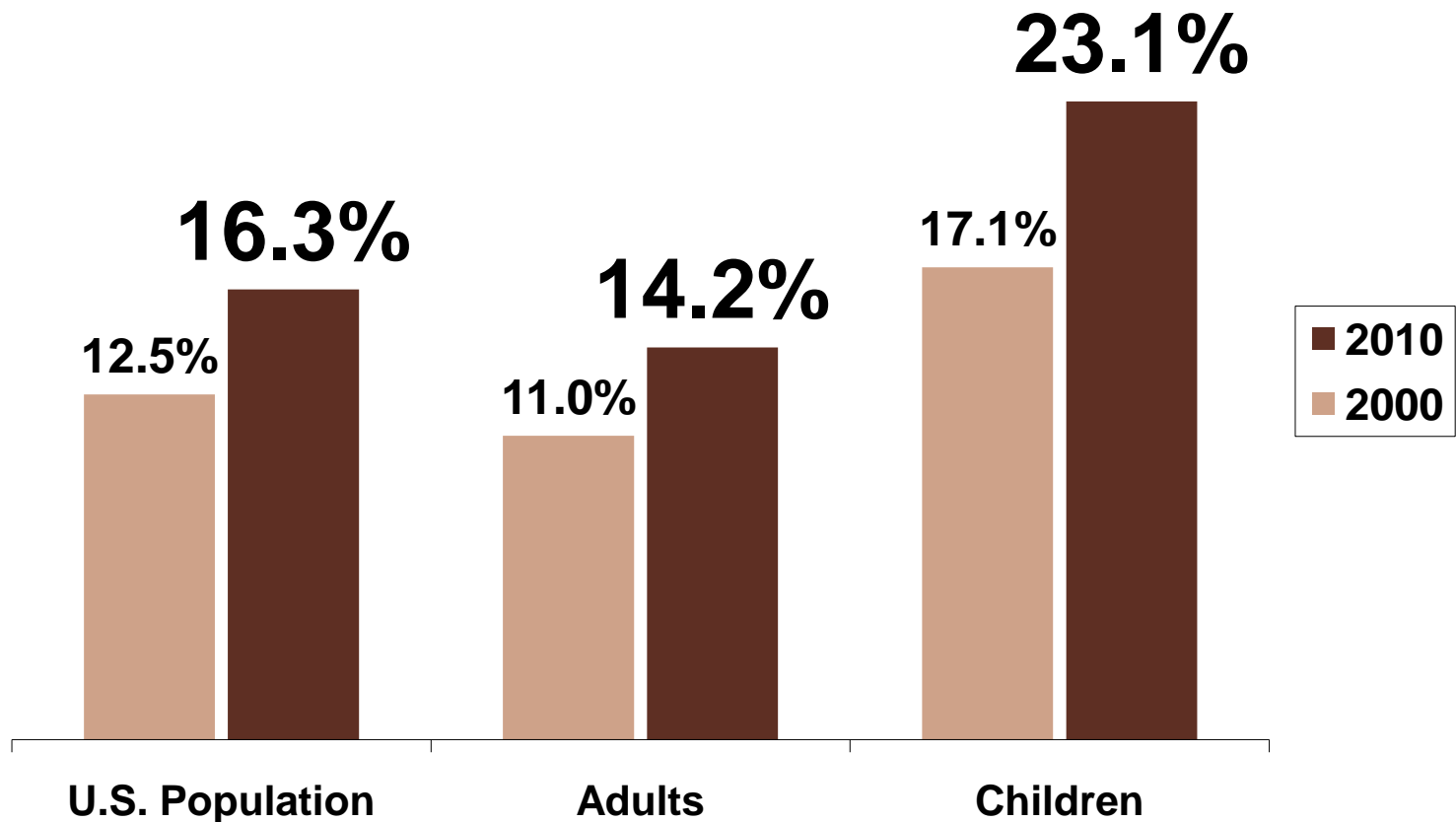
In thousands

	Population
U.S. Total	50,478
California	14,014
Texas	9,461
Florida	4,224
New York	3,417
Illinois	2,028
Arizona	1,895
New Jersey	1,555
Colorado	1,039
New Mexico	953
Georgia	854
North Carolina	800
Washington	756

Source: 2010 U.S. Census.

Share Hispanic Among Child and Adult Populations

Latino Population Share

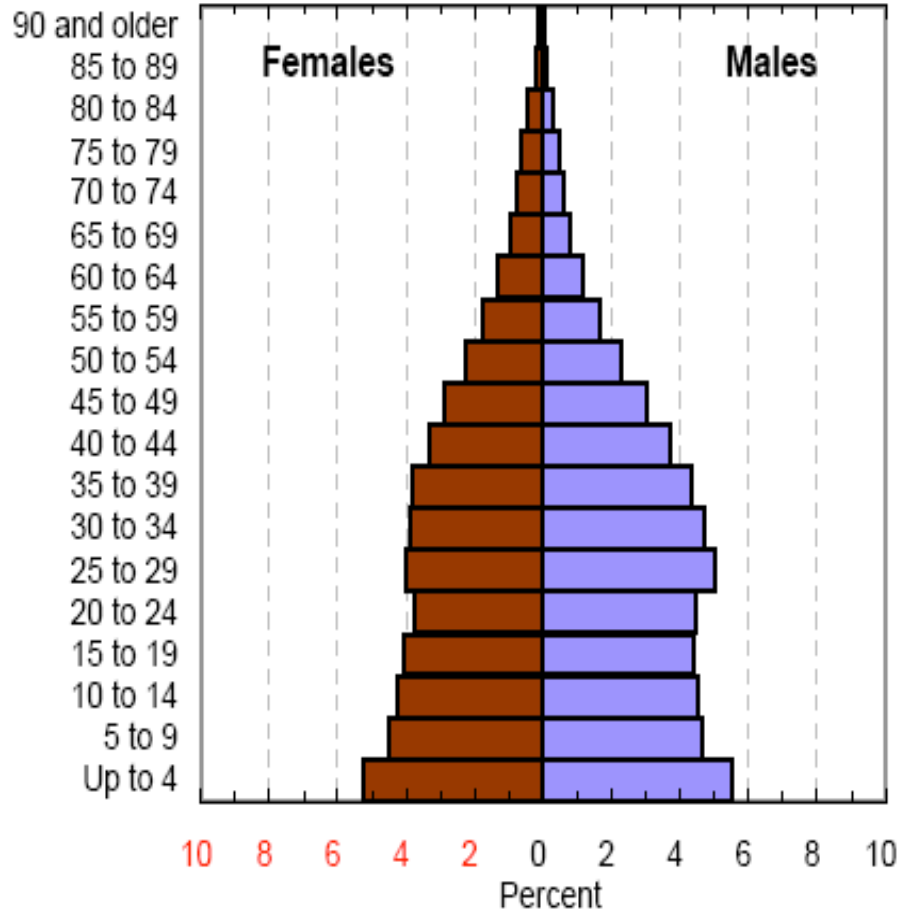


Source: 2010 U.S. Census and 2000 U.S. Census

Hispanic Population is Younger

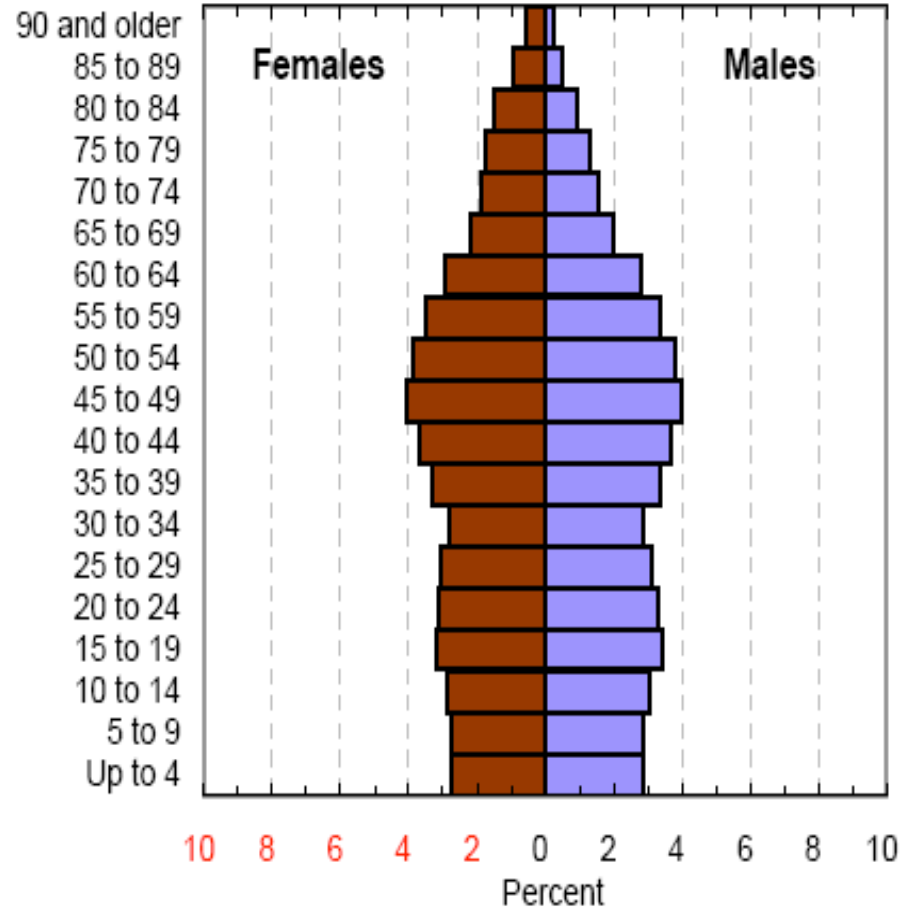
Age (years)

Hispanic



Age (years)

White Alone, Not Hispanic



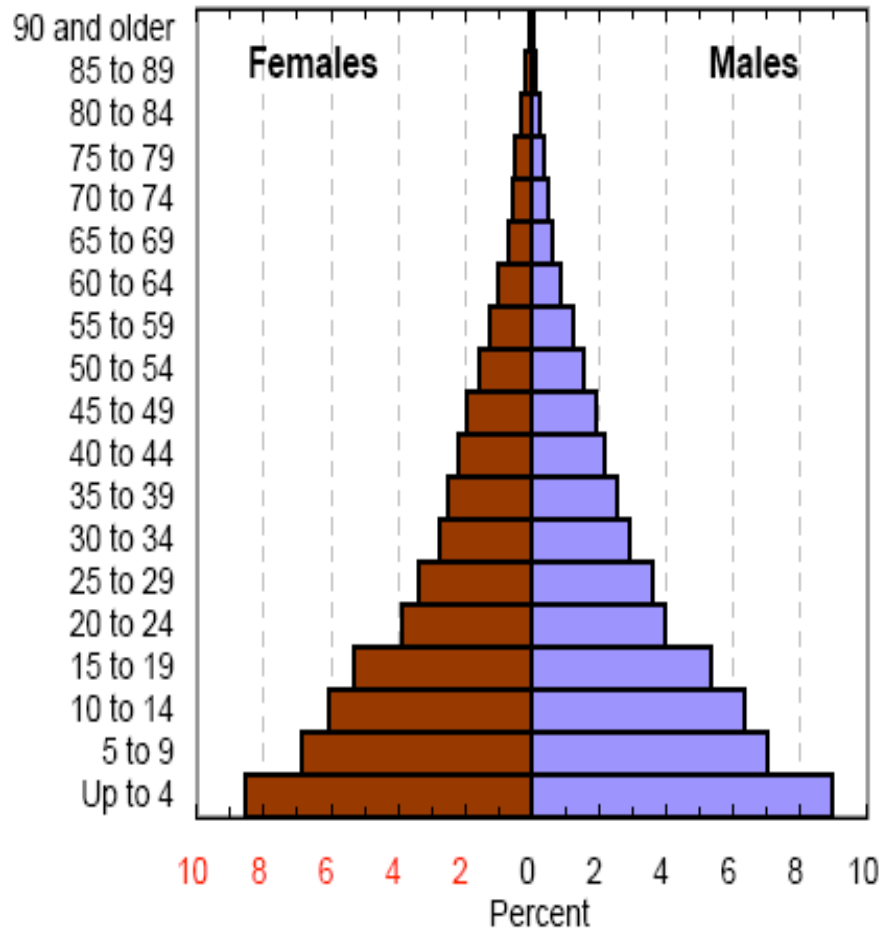
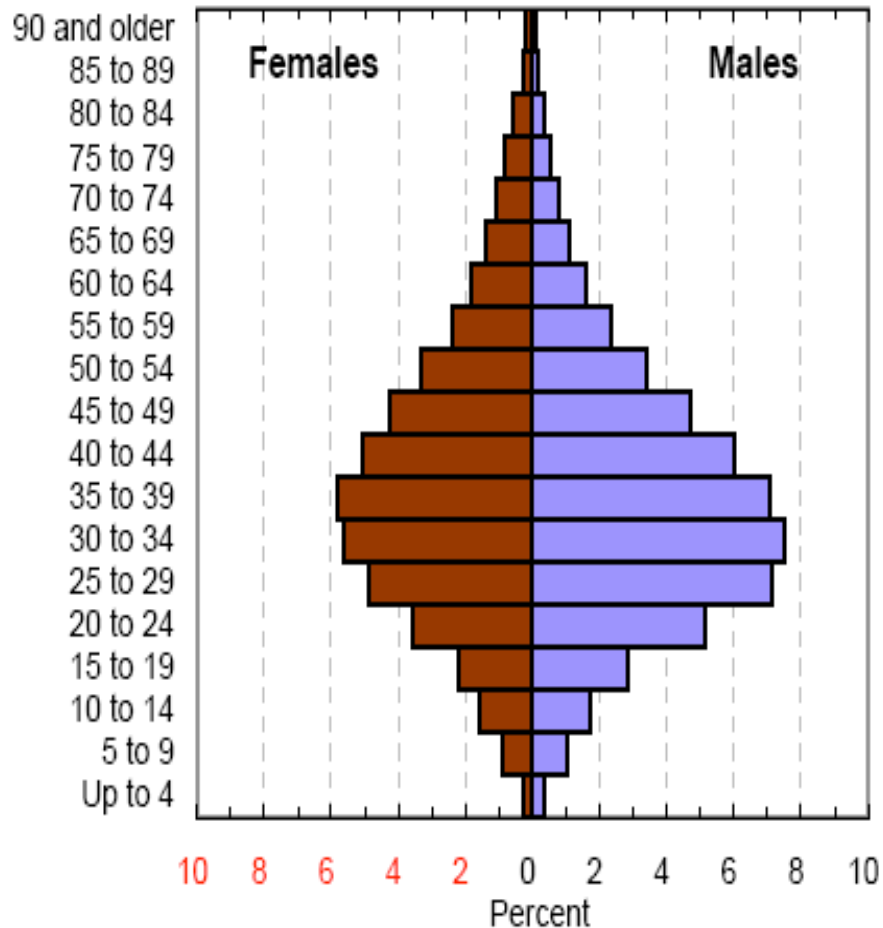
Native-Born Hispanics are Younger

Age (years)

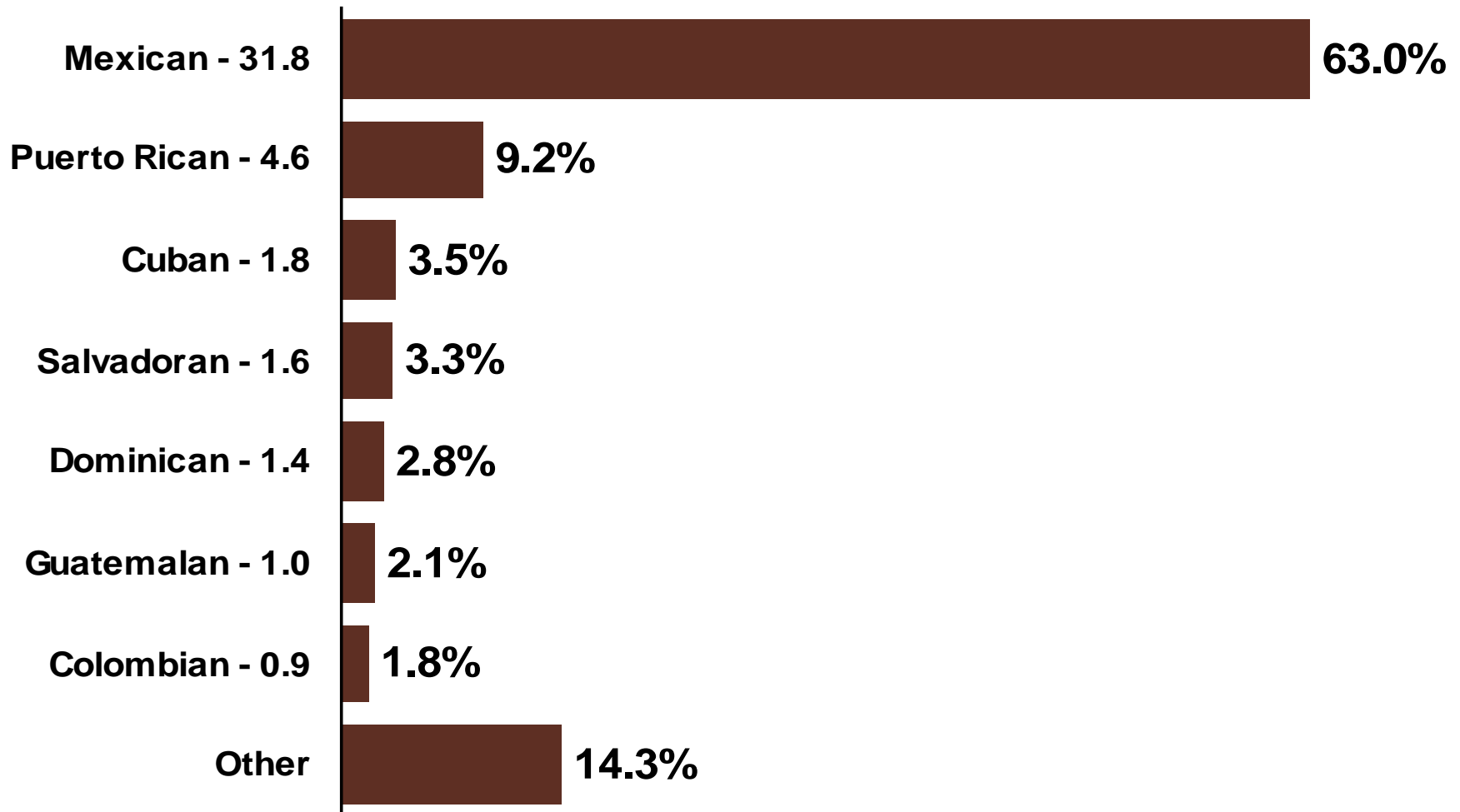
Foreign-Born Hispanic

Age (years)

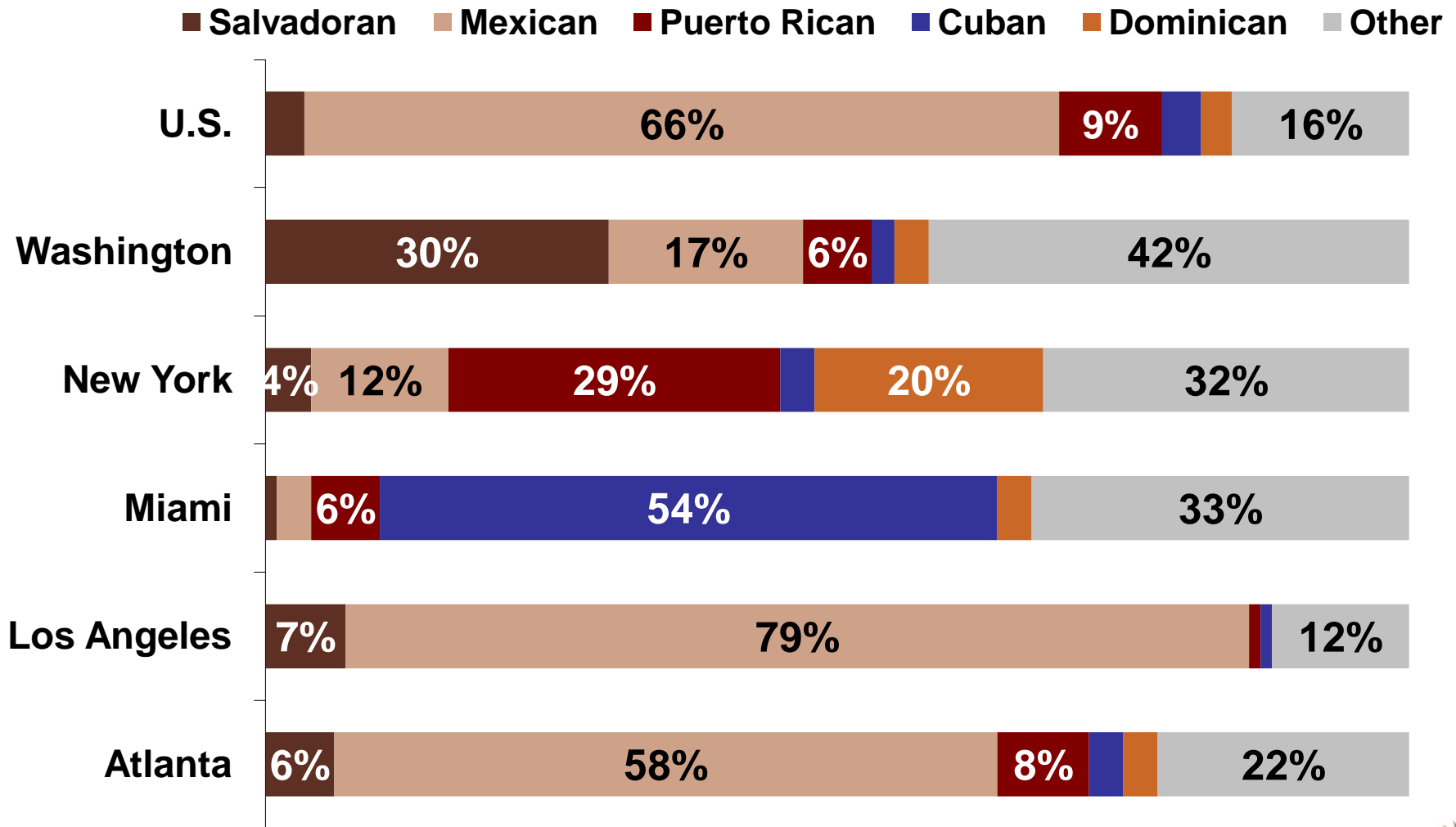
Native-Born Hispanic



Ethnic Composition of Latinos, 2010



Hispanic Origin Composition, 2008



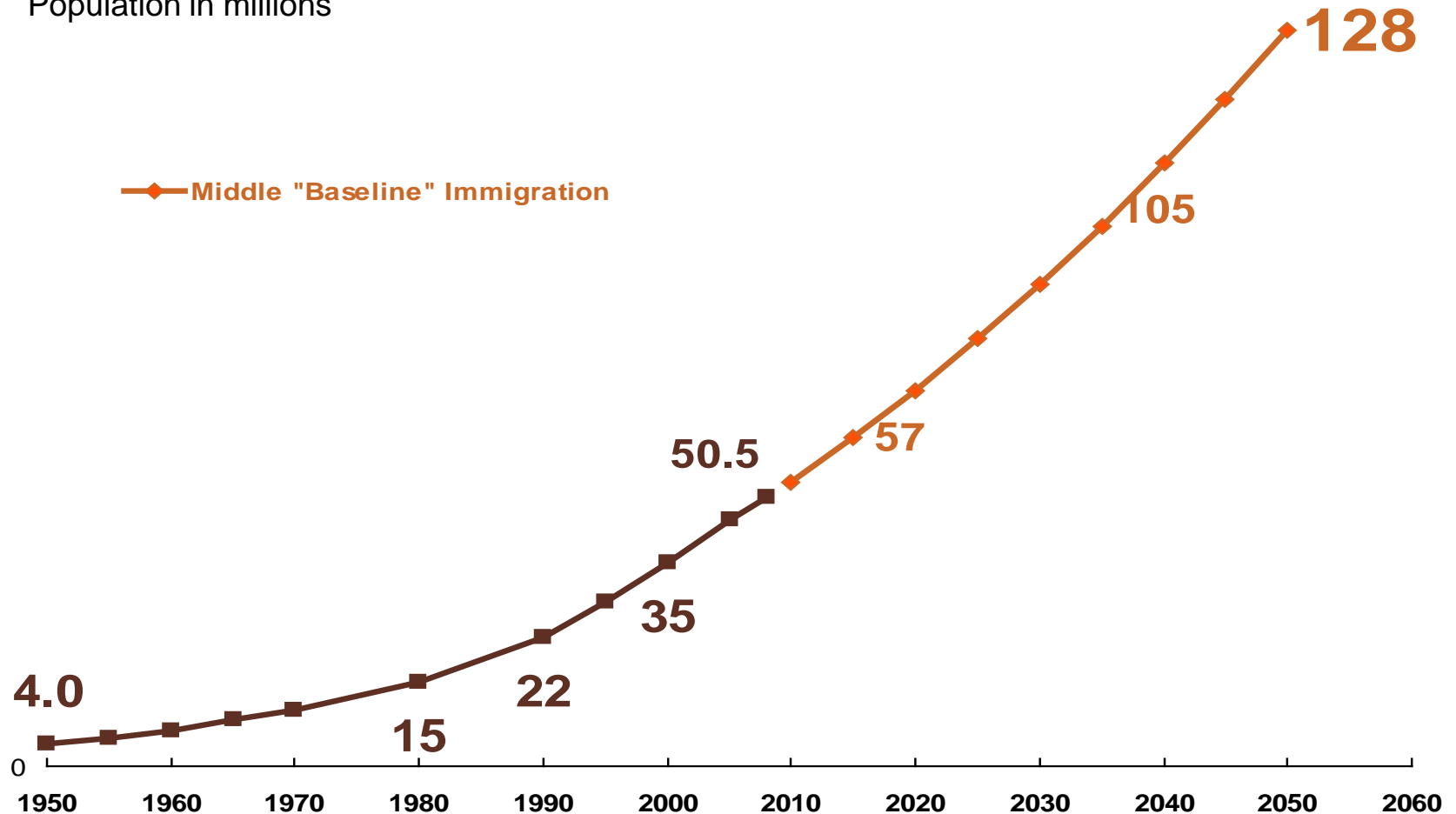
Source: Pew Hispanic Center tabulations from the 2008 American Community Survey.

Some Facts From the 2010 Census

- Nearly half (46.5%) of all Latinos live in CA or TX
- There are 4.7 million Latinos in Los Angeles County
- 1 million more Latinos counted than expected
- The Hispanic population declined in Arlington County (-11%)

Hispanic Growth Likely to Continue (Largest “Minority” Since ~2001)

Population in millions



The Hispanic Economic Experience

Household Wealth

Why Does Wealth Matter?



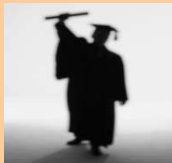
Protection against short-term economic shocks



Retirement income



Security and status for future generations



Access to superior health, education and other services



Housing component also provides shelter



Social and political influence

Defining Wealth/Net Worth

Wealth or net worth is the difference between assets and liabilities

Assets included in net worth:

home equity (own homes/properties)



bank accounts



bonds, stocks, mutual funds



IRAs, Keogh, Thrift, 401(k)

equity in own business

and vehicles



Assets omitted in net worth:

value of personal property
(art, jewelry, etc.)



pension wealth

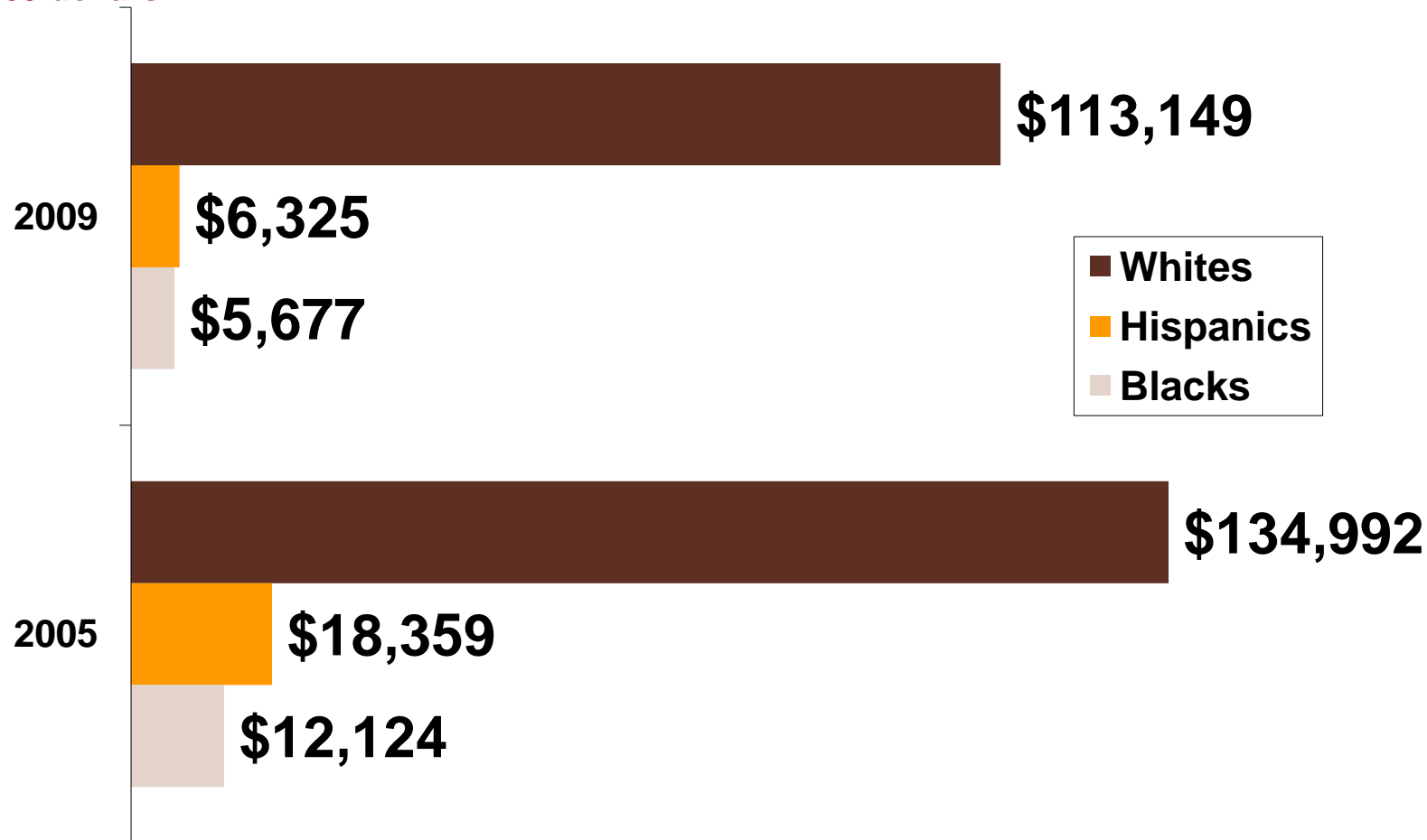
cash value of life insurance
policies



Liabilities include secured and unsecured debt such as bank loans, credit card balances and personal debt

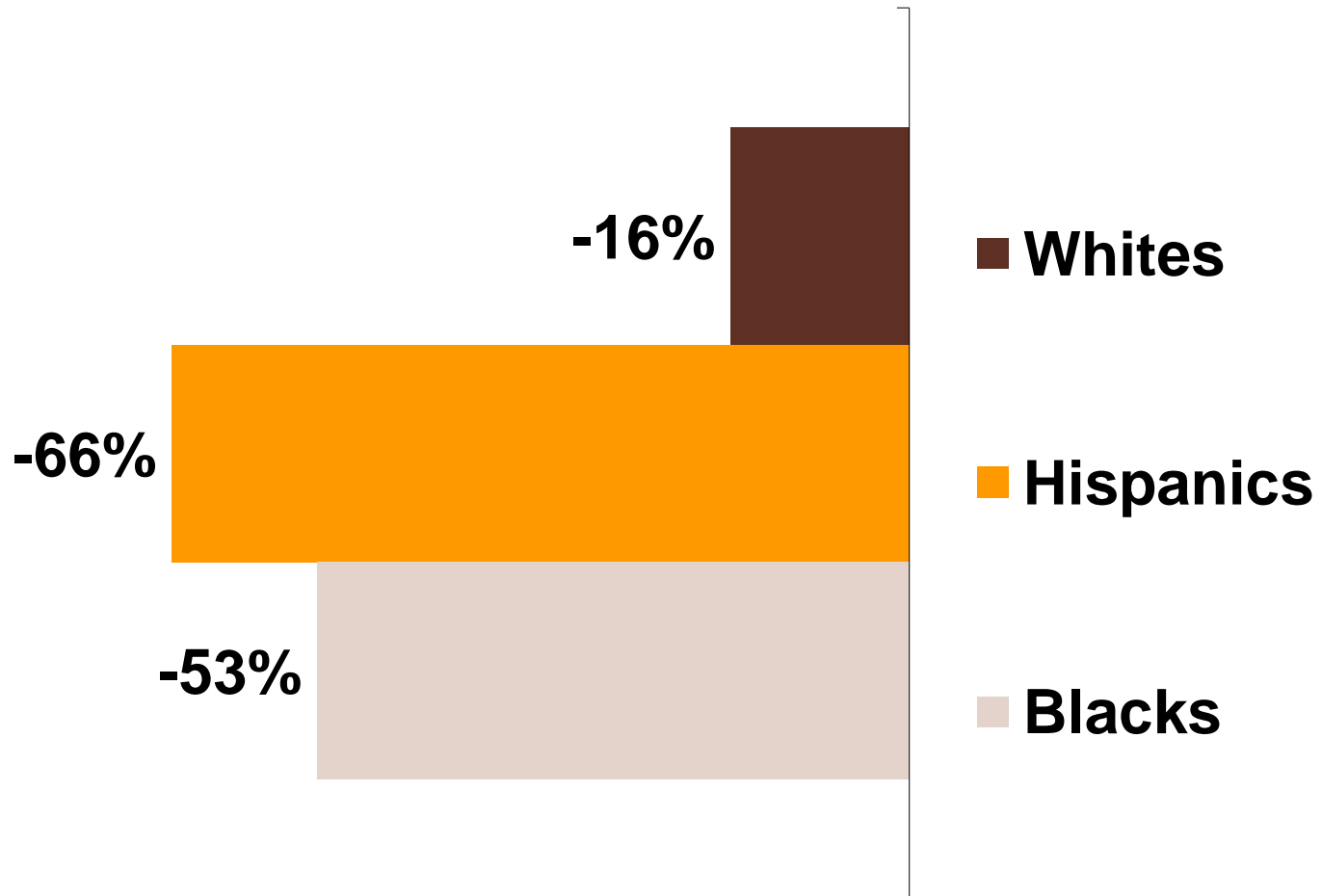
Median Net Worth of Households, 2005 to 2009

In 2009 dollars



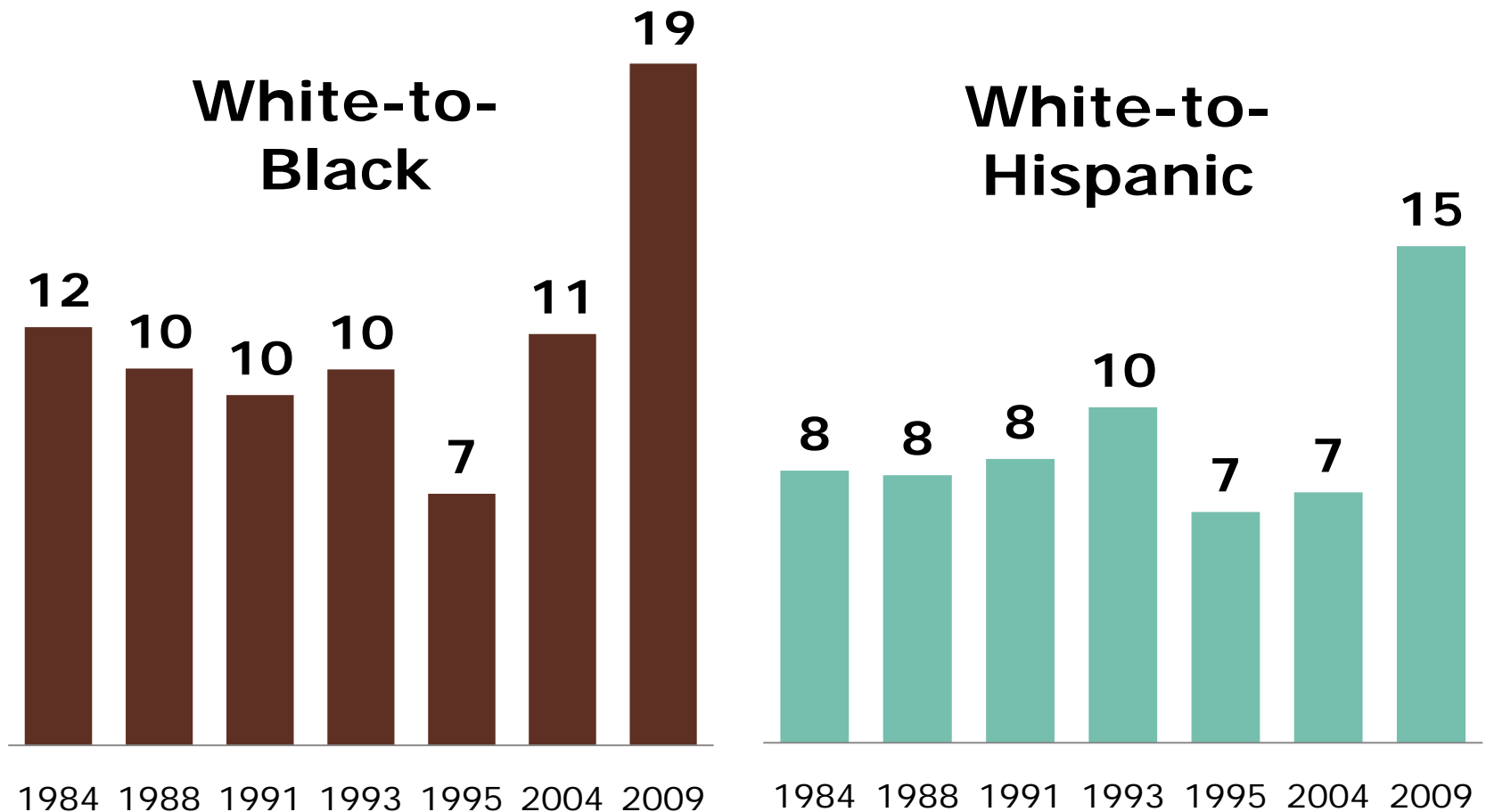
Source: Pew Research Center tabulations of Survey of Income and Program Participation data.

Percentage Change in Median Net Worth of Households, 2005 to 2009



Source: Pew Research Center tabulations of Survey of Income and Program Participation data.

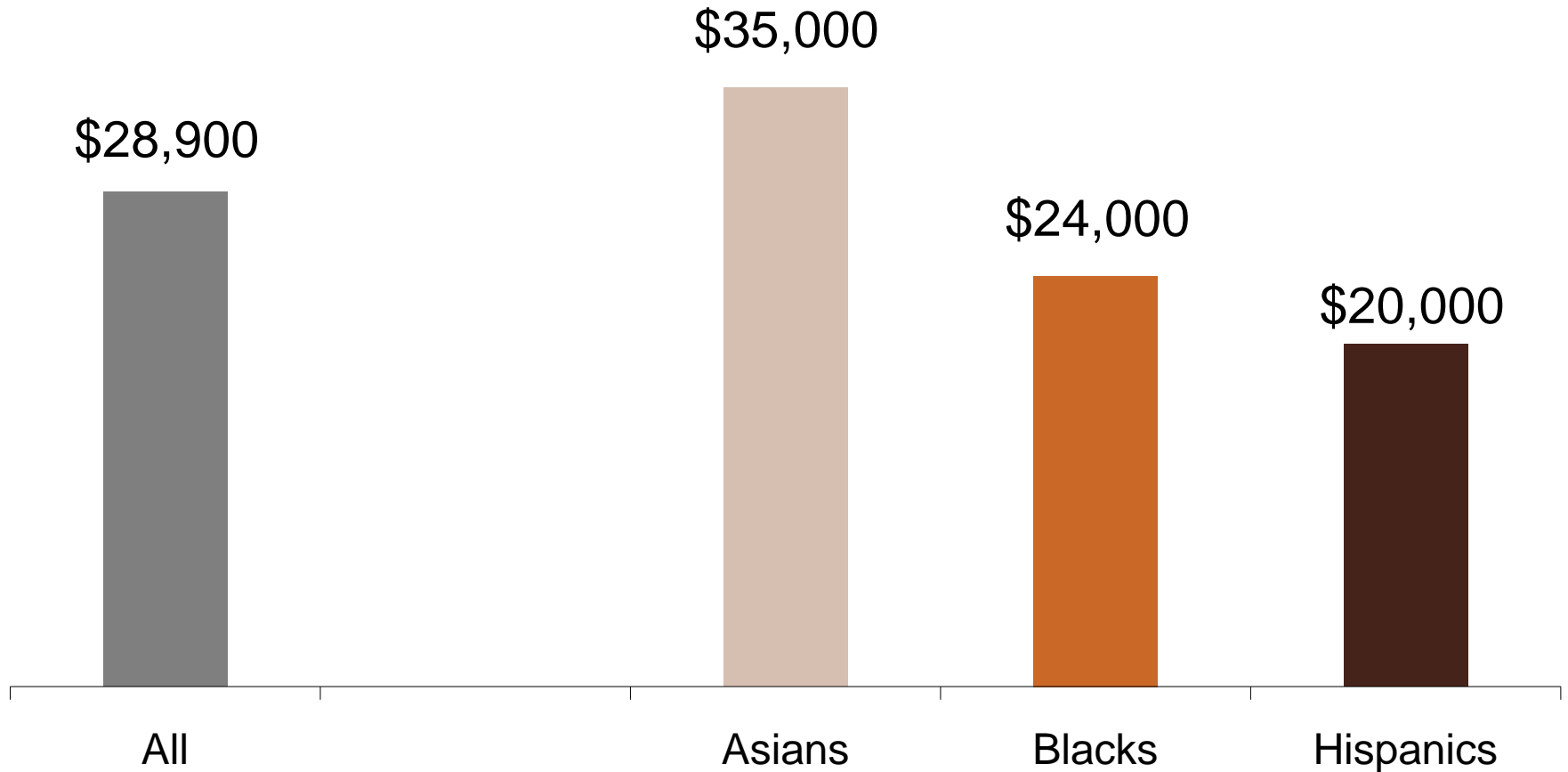
Median Wealth Ratios, 1984 to 2009



Source: Pew Research Center tabulations of Survey of Income and Program Participation data for 2009; for 1984 to 2004: various U.S. Census Bureau P-70 Current Population Reports.

Latino Purchasing Power

Median Annual Personal Earnings, 2009



Note: Restricted to persons with positive earnings.

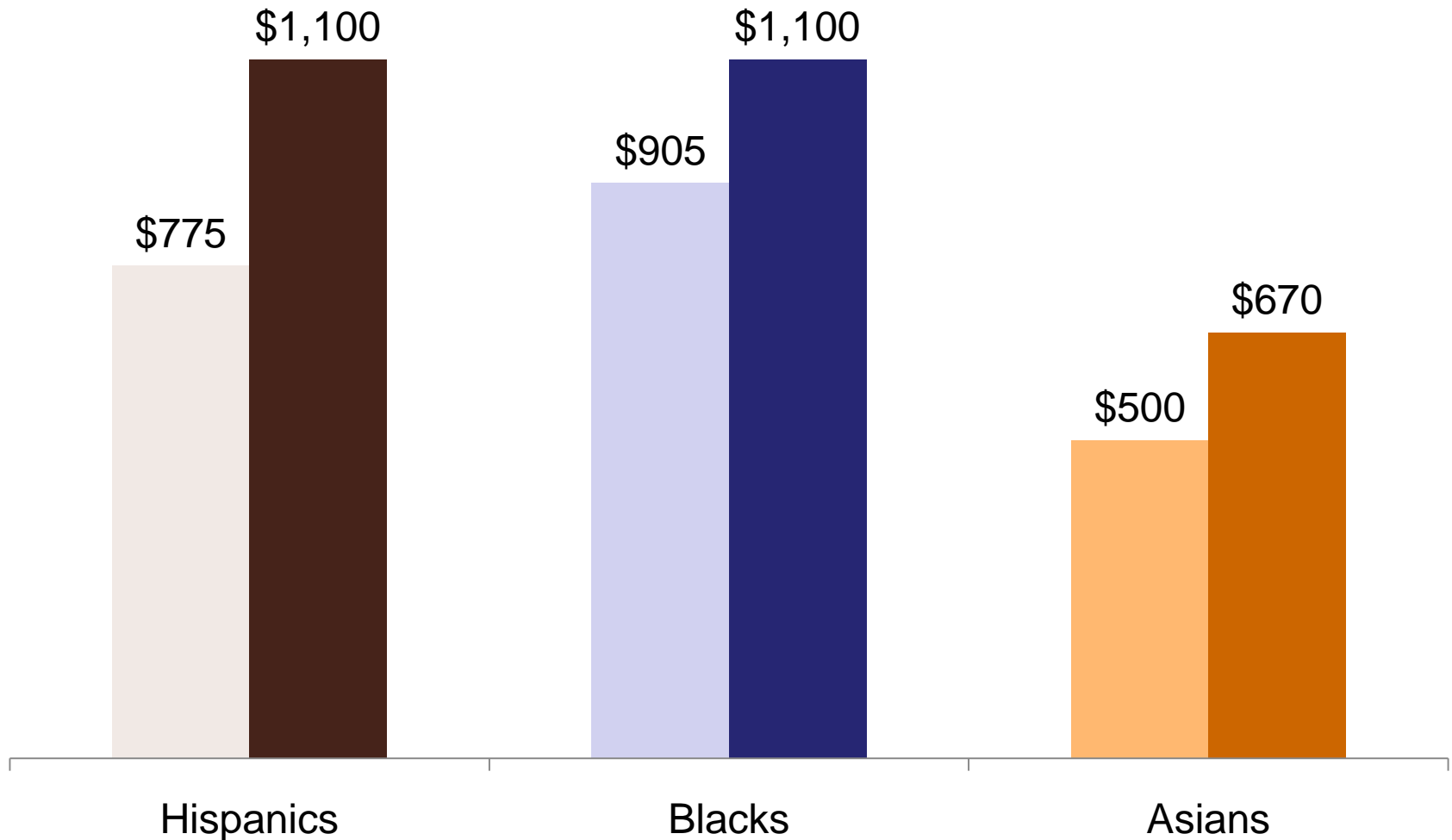
Source: Pew Hispanic Center tabulations from 2009 American Community Survey (1% IPUMS)

Latino Purchasing Power, 2000 to 2010

- In **2010**, about **\$1,100 billion**.
- In **2000**, about **\$775 billion** (in 2010 prices).
- These are upper bound estimates.
- Increase from 2000 to 2010 is about 40% compared with about 16% for the U.S. overall.
- Share of U.S. purchasing power is up from about 7% in 2000 to about 9% in 2010.
- Principal source of increase is growth in population.

Purchasing Power, 2000 and 2010

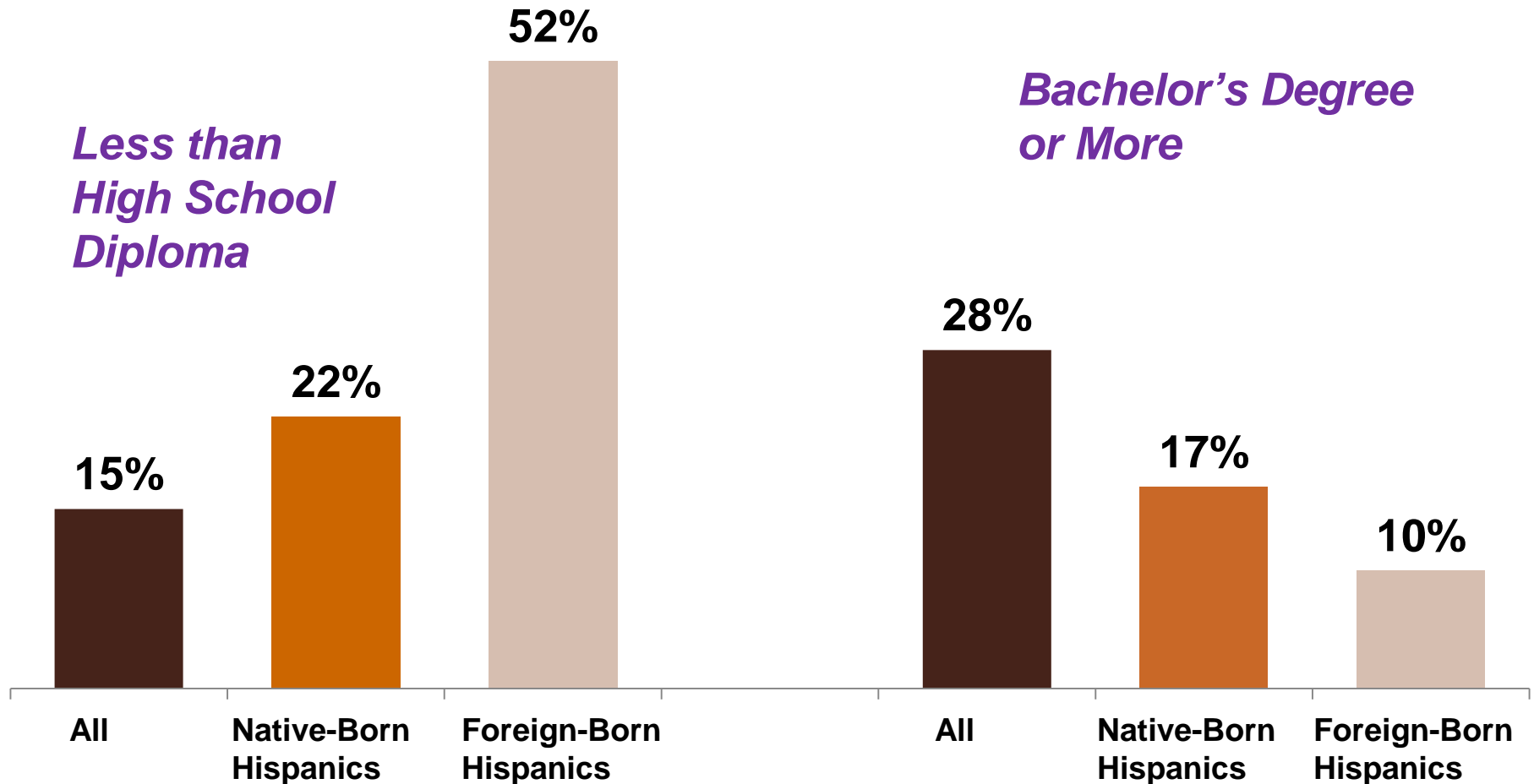
(upper bound estimates in billions of 2010 dollars)



Source: Pew Hispanic Center estimates

Labor Force

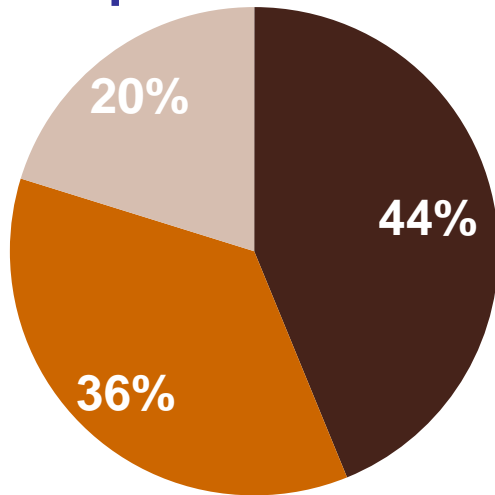
Share of People 25 and Older with Less than High School or College Degree, 2009



Source: Pew Hispanic Center tabulations from the 2009 American Community Survey

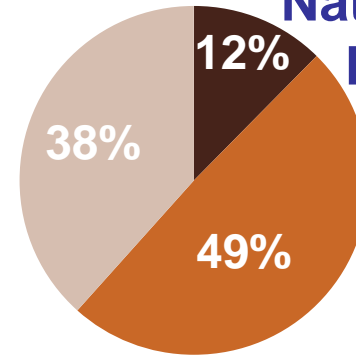
Hispanic Adults & English Proficiency, 2009

All Adult Hispanics

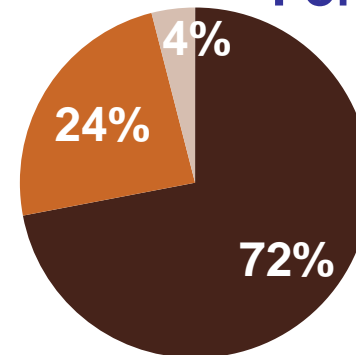


- English spoken less than very well
- English spoken very well
- Only English spoken at home

Native-Born Hispanics



Foreign-Born Hispanics



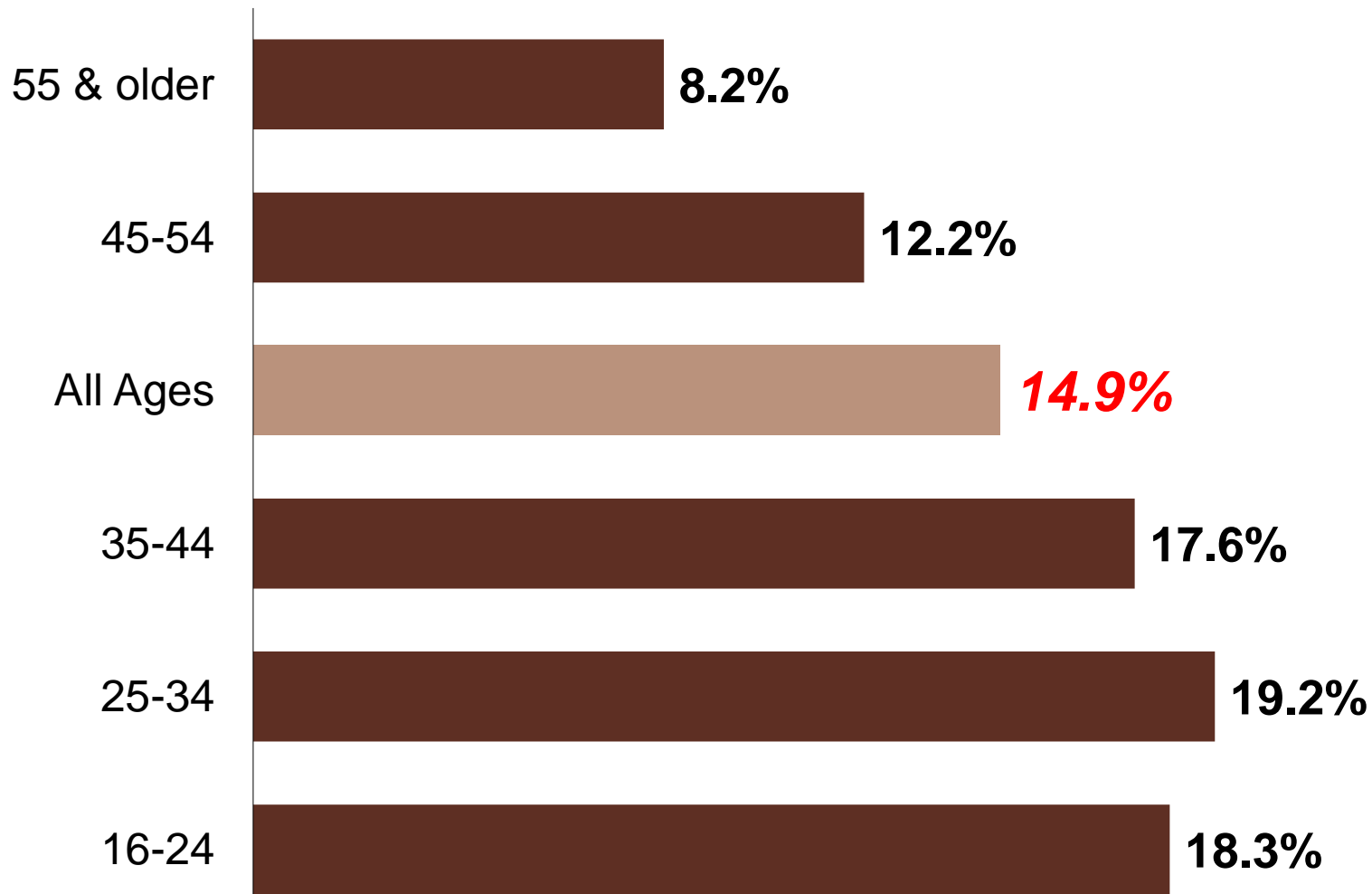
U.S. Labor Force, 2010, by Race and Ethnicity

	Total (millions)	Distribution
Total	154.0	100.0%
Hispanic	23.0	14.9%
White	103.5	67.2%
Black	17.3	11.2%
Asian	7.6	4.9%
Other	2.6	1.7%

Note: White, black, Asian and other populations refer to their non-Hispanic components.

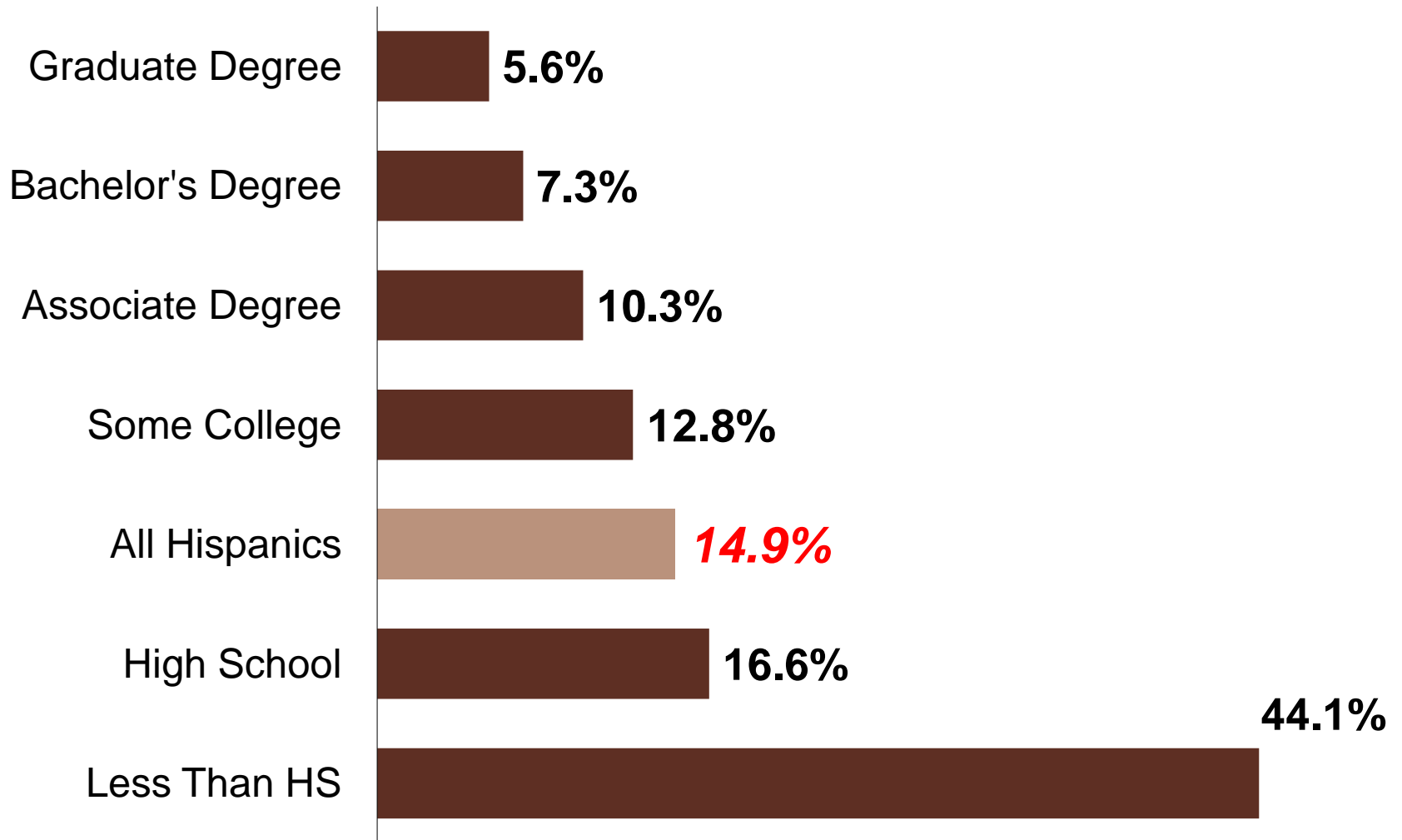
Source: Pew Hispanic Center tabulations from the Current Population Survey, October to December 2010;
non-seasonally adjusted

Hispanic Share of the Labor Force, by Age: 2010



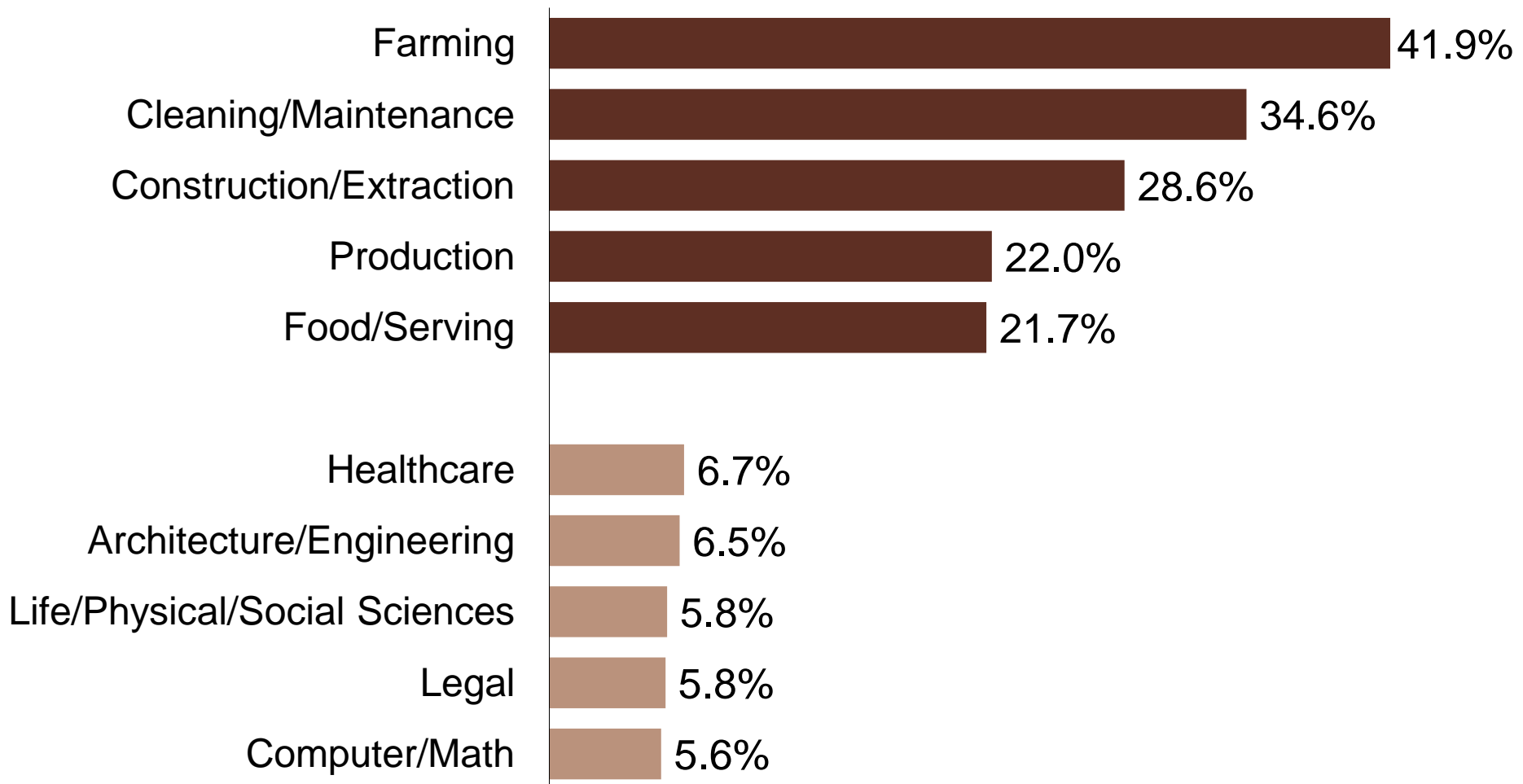
Source: Pew Hispanic Center tabulations from the Current Population Surveys, October to December 2010;
non-seasonally adjusted

Hispanic Share of the Labor Force, by Education: 2010



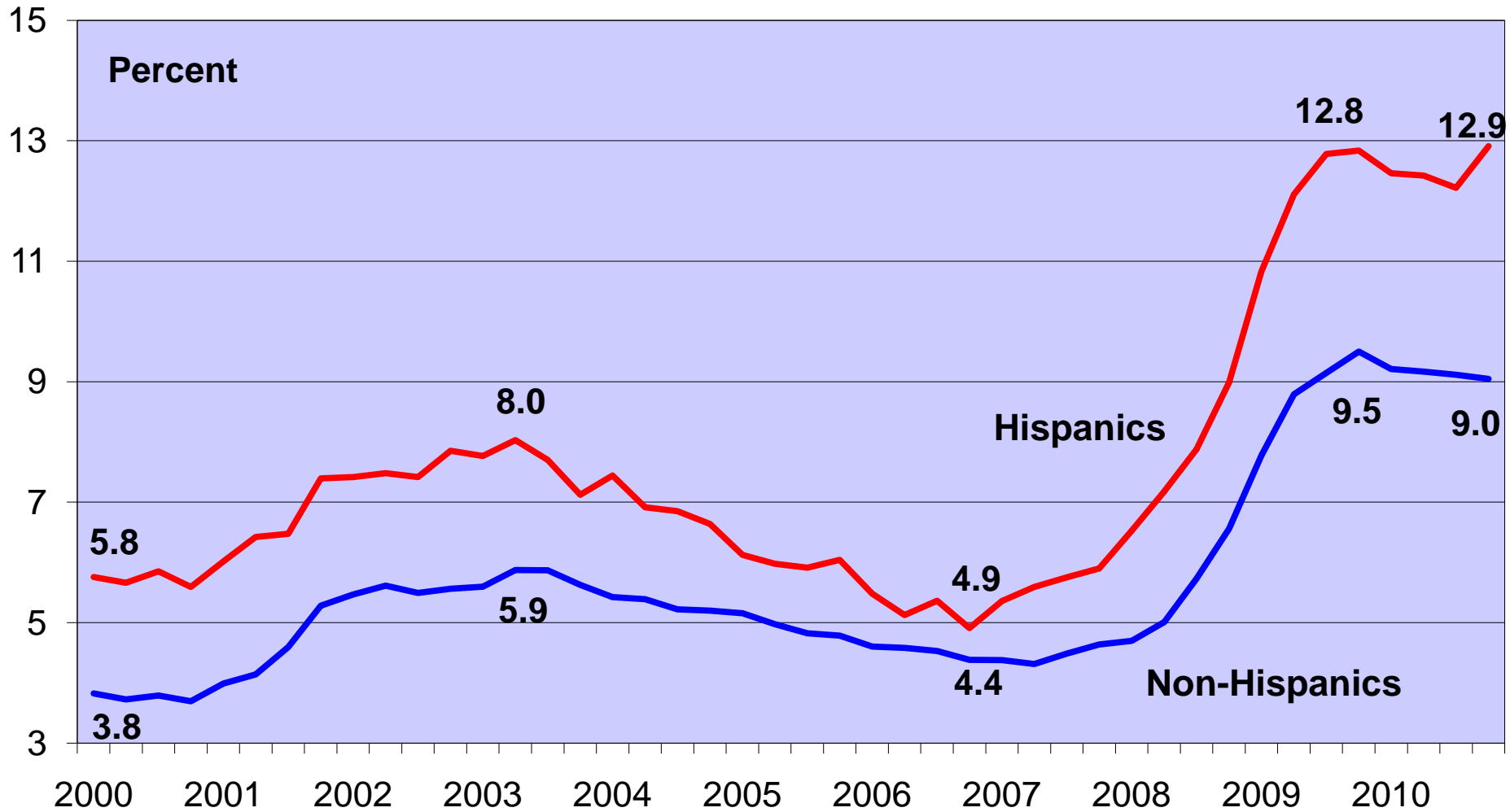
Source: Pew Hispanic Center tabulations from the Current Population Surveys, October to December 2010;
non-seasonally adjusted

Hispanic Share of Employment for Selected Occupations, 2010: 5 Highest and Lowest



Source: Pew Hispanic Center tabulations from the Current Population Surveys, October to December 2010; non-seasonally adjusted

The Unemployment Rate: 2000 to 2010



Note: The data shown are seasonally-adjusted quarterly rates of unemployment.
Source: Bureau of Labor Statistics



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